

KEYWORD RESEARCH

Collect ideas:

Ask your friends & family what phrases they'd search to find your blog or similar content, and list them below.

What are your main topics?

These might be 'car repairs' and 'vintage cars', or 'newborn tips' and 'new parent advice'

Keywords & phrases

what words or phrases do you think your readers might use to find your content?

Topic 1:

Topic 2:

Topic 3:

Narrowing down:

Before researching how your phrases perform, pick the top four phrases you think are most relevant to your content.